



Clinical & Translational Science Institute of Southeast Wisconsin

NEW Online Elective Course!

Introduction to Community Engagement: Principles of Community Engagement and Community Engagement in Research (20105B) - 3 Credits

Scientific research informs choices about health, policy and other interventions outside the laboratory and clinic. Research must be applicable to real world community settings which requires translation across the research continuum. This course is an introduction to the concepts, theories and principles in community engagement (CE) and community engagement in research (CEnR), with an emphasis on community/academic partnerships. It will examine the methods and strategies of CEnR including partnership development, capacity building, project planning, communication, dissemination, evaluation and ethical practices.

This course provides basic scientists, clinical researchers and other health practitioners an introduction to community engagement principles and offers the necessary foundation for translating research into practice.

Objectives

- Define key terms & principles used in CEnR
- Identify steps of partnership development in CEnR
- Recognize & apply ethical practices in CEnR
- Explain strategies & methods of CEnR including capacity building, project planning, communication & dissemination
- Demonstrate an understanding of common challenges in CEnR
- Describe how to formulate research questions for CEnR
- Describe common evaluation methods & models used in community engaged programs

This is an **online course** in the Master of Science in Clinical and Translational Science Program which will begin in **Fall 2012**. **Graduate students, faculty and others** are encouraged to enroll.

- Existing MCW Graduate students, register between **July 2-August 3, 2012 to avoid late fees**.
- Tuition for this course: \$710 x 3 credits = \$2130.
- All others interested in taking the course for credit, apply to the Graduate School by **July 1, 2012**.



Course Outline

1. **Constructs in Community Engagement (CE) & Community Engagement in Research (CEnR) - 5 weeks**
 - Introduction to CE & CEnR
 - Partnership Development
 - Principles of CE & CEnR
 - Ethical Practices
 - Health Disparities & Culture
2. **Strategies & Methods of CEnR - 5 weeks**
 - Capacity Building
 - Challenges in CEnR
 - Project Planning
 - Communication
 - Dissemination
3. **Translational Research - 6 weeks**
 - Methods of CEnR
 - Developing Research Questions
 - Application & Case Studies
 - Evaluation
 - The Future of CEnR

For more information:

Visit ctsi.mcw.edu/education
<http://www.mcw.edu/graduateschool>

Course Contacts:

David Nelson, PhD, MS, Course Director
(414) 456-4386 or danelson@mcw.edu

Shannon Opel, MPH, Course Coordinator
(414) 955-5754 or sopel@mcw.edu