

# 19<sup>TH</sup> ANNUAL HHS SBIR/STTR CONFERENCE

*In the Heartland of Biohealth Innovation*

Digital Health

Health Research Institutes

Medical Device & Diagnostics

Integrated Health Solutions

Biotech & BioPharma



November 7-9  
Milwaukee, WI



## Become a Sponsor!

### Who should consider sponsoring?

- Leading Biohealth companies
- Biohealth companies with SBIR program experience
- Service providers for early stage companies
- Investors

### A Great Opportunity for the Midwest!

This conference is a rare opportunity for the Midwest to showcase its Biohealth industry and startup culture! Participate in this National event, attended by over 75 NIH staff and hundreds of researchers and technology businesses from around the country.

### Why Sponsor?

- Marketing of your company to a national audience of biohealth technology companies, researchers, and HHS/NIH leaders and staff.
- Recognition as a leader in the growing biohealth cluster in Southeast/South Central Wisconsin and the Midwest that will be highlighted at this Conference.
- The unique program providing one-on-one meetings with HHS/NIH staff attracts strong attendance.
- Access to potential clients and new technology among the early stage attendees.
- Network and build relationships.

### How Do I Get On Board?

Review the sponsorship levels on Page 2 to determine the best fit for your organization, and complete the "Sponsorship Registration" form on page 3.

# HHS SBIR/STTR Conference Sponsorship Levels

Commitment Level	Premier \$50,000*	Platinum \$25,000	Gold \$10,000	Silver \$5,000
Logo visibility on all printed conference materials	Large	Large	Medium	Small
Complimentary registrations (valued at \$550 each)	x25	x15	x10	x5
1/4 page color ad in conference folder provided to attendees	Full Page	Full Page	1/2 page	1/4 Page
Exhibit Table Valued at \$1,500	x2	x2		
Participation on planning committees				
Opportunity to introduce program sessions				
Sponsorship of a program session			x2	
Verbal recognition as a sponsor				
Opportunity for participation in a panel				
Sponsor banner displayed in session room				
Sponsor banner displayed in plenary room				
Opportunity to introduce a speaker at a session				
Opportunity to introduce a speaker at a meal				
Sponsorship of breakfast or lunch for one day				
Scholarship registrations for post-docs (QTY: 25)				
Honorary conference chair				
Sponsor of conference Wi-Fi				
Company logo on conference webpage				
Sponsor of the opening reception and Healthcare Innovation Pitch event with opportunity for opening remarks.				

\*Premier Level limited to one sponsor.

To finalize your sponsorship, please complete the enclosed "Sponsorship Registration" form.

Thank you for supporting the HHS SBIR/STTR Conference!





# Sponsorship Registration

Please complete the form below to confirm your chosen sponsorship of the HHS SBIR/STTR Conference.

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Company Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Contact Email

## SPONSORSHIP LEVEL:

- \$5,000 - \$9,999 (Silver)
- \$10,000 - \$24,999 (Gold)
- \$25,000 - \$49,999 (Platinum)
- \$50,000+ (Premier)

## TOTAL SPONSORSHIP AMOUNT:

\$ \_\_\_\_\_

## PAYMENT:

- Please send me an invoice
- I have enclosed a check for payment in full

*Sponsorships are not confirmed until payment is received by the Medical College of Wisconsin (MCW). All payments must be received by June 30, 2017. By completing this Sponsorship Registration Form, the abovementioned organization agrees to sponsor this event at the amount selected above. Upon receipt of signed Sponsorship Registration Form and payment, MCW agrees to provide the benefits for the selected sponsorship level. Sponsor understands that sponsorship benefits will not be applied until MCW receives the signed Sponsorship Confirmation Form and payment.*

Please make checks payable to Medical College of Wisconsin and mail to  
Medical College of Wisconsin, Attn: Special Events/Pam Jung, 8701 Watertown Plank Rd, Milwaukee, WI 53226

Please direct questions to [mcwevents@mcw.edu](mailto:mcwevents@mcw.edu) or 414.955.4747 or visit [ctsi.mcw.edu/event/nih-sbir-milwaukee-2017](http://ctsi.mcw.edu/event/nih-sbir-milwaukee-2017)

# SPONSORSHIP

