

19th Annual HHS SBIR/STTR Conference: *“In the Heartland of BioHealth Innovation”*

Hilton Milwaukee City Center: Milwaukee, Wisconsin

Tuesday, November 7, 2017

7:00 am	Registration Opens			
7:00 - 8:00 am	Continental Breakfast and Networking			
8:00 - 8:30 am	Welcome Remarks <i>Dr. Kalpa Vithalani, Host Chair, Dr. John Raymond, Sr., President & CEO, MCW. Dr. Reza Shaker, Director, CTSI, Tom Barrett, MKE Mayor, Chris Abele, MKE</i>			
8:35 – 9:25 am	Keynote Speaker <i>Dr. Walter Koroshetz, Director, National Institute of Neurological Disorders and Stroke (NINDS)</i>			
9:30 – 10:15 am	“HHS Overview and Update” <i>Matthew Portnoy, SBIR/STTR Program Coordinator, Director of the Division of Special Prog, Office of Extramural Research(OER)</i>			
10:20 - 11:25 am	“Getting from Submission to Review” <i>Cathleen Cooper, Director, Division of Receipt & Referral (DRR), NIH Center for Scientific Review (CSR)</i> “The Review Process” <i>Gagan Pandya, Scientific Review Officer, NIH Center for Scientific Review (CSR)</i>			
11:30am -12:50pm	Lunch – “Reducing Anxiety: Getting to Know the OIG” <i>Les Hollie, Assistant Inspector General for Investigations within HHS, Office of Inspector General (OIG)</i>			
Ballrooms:	Wright	Empire	Regency	One-on-Ones
1:00 - 1:50 pm	Advice to Applicants from Program Staff: Making the Most of the Conference <i>Stephanie Fertig, Patricia Weber, Lili Portilla, Miguel Contreras</i>	Protecting Your Intellectual Property* <i>Scott Cooper</i>	Compliance and Stewardship of Federal Funds* <i>Kathy Hancock</i>	<i>Federal Staff</i>
2:00 - 2:50 pm	Resources for Women and Minority Owned Businesses <i>Stephanie Fertig, Sandra Jones</i>	FDA Regulatory Basics for Small Businesses* <i>Chris Sasiela</i>	NIH Resources for Small Business Success <i>Phyllis Mitchell, Lili Portilla, Gary Robinson & Athan Kuliopulos</i>	<i>Federal Staff</i>
3:00 - 3:50 pm	Lessons Learned from Successful Companies: Navigating Application & Commercialization <i>Stephanie Fertig, Laverne Carter, Dianne Goodwin, Lisa McKerracher</i>	Successfully Submitting a Small Business Grant Application Using ASSIST* <i>Sheri Cummins</i>		<i>Federal Staff</i>
4:00 - 4:50 pm	Research Involving Animals* <i>Eileen Morgan</i>	Using NIH’s RePORT to Your Advantage <i>Sheri Cummins</i>	Ins and Outs of Incubators and Accelerators <i>Jessica Silvaggi, Arun Bhatia, Tom Denison, Mark Liber, Abby Taubner</i>	<i>Federal Staff</i>
5:00 - 7:00 pm	Networking Reception – Milwaukee’s Own “Charles Walker Band”			

NOTE: Repeat sessions* Agenda is subject to change: for most current agenda, please download EventMobi Conference APP and enter code NIH-SBIR-MKE

11/02/17

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Wednesday, November 8, 2017

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7:00 - 8:00 am	Continental Breakfast – “Dynamic Women Leaders in Healthcare” <i>Kathleen Gallagher, Exec. Dir, Milwaukee Institute; Lisa Johnson, CEO, BioForward; Kathy Koshgarian, CPO, Dohmen Life Science Services; Dr. Zhu Li, GM CT Engineering GEHC; Dr. Kelly Piacsek, Aurora VP of Patient-Centered Research</i>			
Ballrooms:	Wright	Empire	Regency	One-on-Ones
8:00 - 8:50 am	Indirect Cost Rates and Accounting System Workshop <i>Hruta Virkar, Dan Milstead & Kyle Kroneberger</i>	FDA Regulatory Basics for Small Businesses* <i>Chris Sasiela</i>	Research Integrity and the NIH* <i>Patricia Valdez</i>	<i>Federal Staff</i>
9:00 - 9:50 am		Planning for Phase III: Networking <i>Kristopher Bough, Augie Diana, JoAnne Robbins & Eric Horler</i>	Follow Just-in-Time Procedures to Get Your Award Faster* <i>Mindy Bixby</i>	<i>Federal Staff</i>
10:00 - 10:50 am	Commercialization Assistance Programs: I-Corps, Niche, and CAP <i>Lili Portilla, Rob Vinson, J.P. Kim, & Maureen Mulvihill</i>	NIH Clinical Trials Update: “Putting it All Together” <i>Sherry Mills</i>	Building an Effective Team <i>Todd Strother, Sandra Cochran, Tom Mozer, Loren Peterson, Kurt Waldhuetter</i>	<i>Federal Staff</i>
11:00 - 11:50 am		Centers for Disease Control and Prevention – SBIR Program <i>Sean David Griffiths</i>	<i>Federal Staff</i>	
12:00 - 12:50 pm	Lunch – Wisconsin SBIR Success Story: David Linz & Dr. Lynn Allen-Hoffmann Former Wisconsin Governor & 19th HHS Secretary, Tommy Thompson			
1:00 – 1:50 pm	Phase I Proposal Development <i>Lisa Kurek</i>	Writing Your Phase II Commercialization Plan* <i>Gary Robinson</i>	Compliance and Stewardship of Federal Funds* <i>Kathy Hancock</i>	<i>Federal Staff</i>
2:00 - 2:50 pm		Opportunities for Eliminating Health Disparities <i>Xinzi Zhang</i>	Digital Health: From Passion to Profit <i>Rohit Shukla, Bobby Peterson, Bill Tan, Maureen Mulvihill & Vince Thomas</i>	<i>Federal Staff</i>
3:00 – 3:50 pm	FDA – Center for Drug Evaluation & Research; Small Business & Industry Assistance <i>Renu Lal</i>	Downstream Funding Opportunities <i>David Linz, David Klick, Mike Krenzke, Fred Kron, Ray Takigiku</i>	Digital Health: The Building Blocks for Success <i>Rohit Shukla, Bobby Peterson, Bill Tan, Maureen Mulvihill & Vince Thomas</i>	<i>Federal Staff</i>
4:00 – 4:50 pm	FDA – Regulatory Requirements: Devices* <i>William Heetderks</i>	NASA Space Technology Directorate <i>Joseph Grant</i>	Prepare for VC Questions <i>Dan Sem, Giovanni Ferrara, Allen Hakimi, John Torinus & Paul Weiss</i>	<i>Federal Staff</i>
5:00 – 7:00 pm	Networking Reception – Healthcare Innovation Pitch Event			

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Thursday, November 9, 2017

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7:00 - 8:00 am	Continental Breakfast – “What Technology Means to the Healthcare Industry in Wisconsin & Beyond” <i>Dr. Johnathan Truwit, Enterprise CMO, Froedtert & Medical College of Wisconsin; Michael Barbouche, CEO Forward Health Group; Eric Haberichter, CEO Access Health; Aleks Nikolich, CEO Oax Health</i>			
Ballrooms:	Wright	Empire	Regency	One-on-Ones
8:00 - 8:50 am	Phase II Proposal Development <i>Lisa Kurek</i>	Finding and Understanding Funding Opportunity Announcements <i>Michelle Timmerman</i>	Lessons Learned by Wisconsin Companies <i>Pat Dillon, Brian Armstrong, Ray Harter, Brian Volkman</i>	<i>Federal Staff</i>
9:00 - 9:50 am		Planning for Phase III: Strategic Partnering <i>Augie Diana, Kristopher Bough, JoAnne Robbins & Eric Horler</i>	Ins and Outs of SBIR Contracts and Grants <i>Xing-Jian Lou & Andre Walker</i>	<i>Federal Staff</i>
10:00 - 10:50 am	FDA – Regulatory Requirements: Devices* <i>Anita Nosratieh</i>	Managing Your SBIR/STTR Costs <i>Ashley Kleibor, Wanda Bird & Cheryl Vickroy</i>	Human Research Protections in NIH SBIR/STTR Applications <i>Petrice Brown-Longenecker</i>	<i>Federal Staff</i>
11:00 - 11:50 am	Research Integrity and the NIH* <i>Patricia Valdez</i>			<i>Federal Staff</i>
12:00 – 1:50 pm	Lunch – “Mock Peer Review Study Section” <i>Kristopher Bough, Cathleen Cooper, Augie Diana, Stephanie Fertig, Gagan Pandya, Joe Gindhart, Xinzhi Zhang</i>			
2:00 – 2:50 pm	Research Involving Animals* <i>Eileen Morgan</i>	Innovative Practices for Institutional Review Boards <i>David Clark, AnnMarie Eve & Ryan Spellecy</i>	Partnering with the NIH: Technology Transfer <i>Jennifer Wong & Chang Hee Kim</i>	<i>Federal Staff</i>
3:00 – 3:50 pm	Writing Your Phase II Commercialization Plan* <i>Gary Robinson</i>	Protecting Your Intellectual Property* <i>Scott Cooper</i>	Follow Just-in-Time Procedures to Get Your Award Faster* <i>Mindy Bixby</i>	<i>Federal Staff</i>
4:00 – 4:50 pm	Successfully Submitting a Small Business Grant using ASSIST* <i>Sheri Cummins</i>	Actually, You Do Need Lawyers So Pick the Right Ones <i>Mark Ehrmann, Paul Jones, Janice Vatland</i>	Office of the National Coordinator for Health Information Technology <i>Stephen Konya</i>	<i>Federal Staff</i>

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